"Important note about all these features, don't get overwhelmed, your LiveWire account manager will get you all setup.  CORE VIDEO PLAYER FEATURES  Player and controls customization  Personalized thumbnail selection  Filter internal views  Whitelisted Domain Restrictions  Captions  SOCIAL NETWORK SHARING  Social sharing bar  Twitter and Facebook support  EMBEDDED VIDEO DESIGN  Multi-video playlists  Responsive embeds  Video popover lightbox  Player API access  BASIC ANALYTICS  Viewer heatmaps  Analytics trends  Live stream of views  Viewer history  ACCOUNT ORGANIZATION  Replace Live Videos  Set Account Logo  INTEGRATIONS  Email Marketing Integrations  Google Analytics Integration	Managed Video Hosting Features	
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Email Marketing Integrations  Google Analytics Integration	Set Account Logo	
Google Analytics Integration	INTEGRATIONS	
	Email Marketing Integrations	
Automated Marketing Integrations (HubSpot, Marketo, Pardot, etc.)	Google Analytics Integration	
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ADVANCED CUSTOMIZATION OPTIONS	ADVANCED CUSTOMIZATION OPTIONS	

Turnstile email gate & integrations		
Calls-to-action		
Annotation Links		
ADVANCED VIEWER ANALYTICS		
Engagement graphs		
Action analytics		
Viewer identification insight		
VIDEO SEO TOOLS		
Embed codes with SEO markup		
PRIVATE SHARING FUNCTIONALITY		
Private user session tracking		
Share video privately with multiple user logins		