Managed Video Hosting Features

PERSONALIZED SUPPORT from LiveWire Films

*Important note about all these features, don't get overwhelmed, your LiveWire account manager will get you all setup.

CORE VIDEO PLAYER FEATURES

Player and controls customization

Personalized thumbnail selection

Filter internal views

Whitelisted Domain Restrictions

Captions

SOCIAL NETWORK SHARING

Social sharing bar

Twitter and Facebook support

EMBEDDED VIDEO DESIGN

Multi-video playlists

Responsive embeds

Video popover lightbox

Player API access

BASIC ANALYTICS

Viewer heatmaps

Analytics trends

Live stream of views

Viewer history

ACCOUNT ORGANIZATION

Replace Live Videos

Set Account Logo

INTEGRATIONS

Email Marketing Integrations

Google Analytics Integration

Automated Marketing Integrations (HubSpot, Marketo, Pardot, etc)

ADVANCED CUSTOMIZATION OPTIONS

Turnstile email gate & integrations	
Calls-to-action	
Annotation Links	
ADVANCED VIEWER ANALYTICS	
Engagement graphs	
Action analytics	
Viewer identification insight	
VIDEO SEO TOOLS	
Embed codes with SEO markup	
PRIVATE SHARING FUNCTIONALITY	
Private user session tracking	
Share video privately with multiple user logins	